



JEN + ERIC

STAIRS UP - HANDLE IN

RV LIFESTYLE CONTENT CREATORS



ABOUT JEN + ERIC

RV LIFESTYLE CONTENT CREATORS

Full-time travelers, Jen + Eric are content creators utilizing their talent and platform to inspire others to imagine life differently. Through beautiful photos and relatable stories,

Jen + Eric have created an authentic connection with their engaged community, and formed multiple partnerships with well-known brands to promote products and experiences that enable a fun and unique lifestyle such as theirs.

@STAIRSUPHANDLEIN | SOCIAL ENGAGEMENT



4% Engagement Rate
10k+ Followers
Average story views 300+



Facebook Page Reach 10k
900+ Page Followers
Content cross promoted



18k+ followers
60k+ Monthly Views
Viral Story Pin with 2.9M views



5k+ followers
Multiple viral TikToks >1M Views
Over 170k likes

HELLO@STAIRSUP-HANDLEIN.COM
TRAVELING THE US

SKILLS

Jen is an experienced photographer and content creator, specializing in communications. She is passionate about branding, marketing, and creating beautiful RV interiors.

Eric brings experience from years working in the RV industry and has a keen aptitude for general maintenance and electrical systems. Eric is the outdoor enthusiast of this duo and is passionate about hiking and kayaking.

Together Jen + Eric exude a wide array of skillsets and interests, creating well-rounded, relatable experiences that their audience craves, and easily connects with.



SPECIALTIES

Sponsored Instagram Posts, Reels + Stories
Detailed blog feature with social share
Brand + Product reviews/ambassadorship
Giveaways + Contests
Social Media Takeovers
Content Creation + Product Photography

TESTIMONIALS

Jen and Eric were amazing to work with!
They provided deliverables of high quality and in a timely manner. They went above and beyond for us by providing extra content that was creative and on-trend. Working with them was a very easy and positive experience!

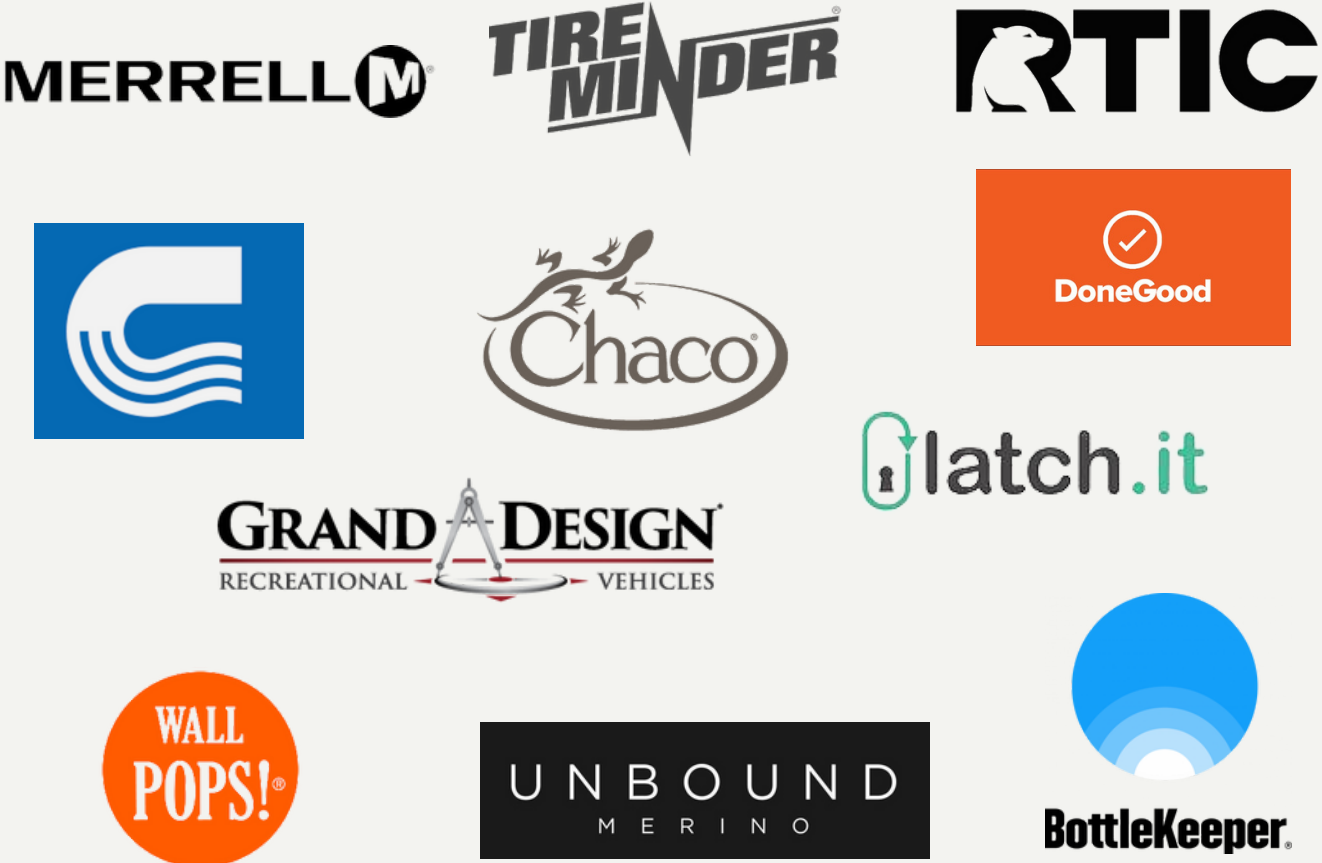
Sarah, Clearsource RV Water Filter Systems

Everything went smoothly, from the review of the deliverables to the post, and our team was also happy to see strong numbers.

Overall, this was a great collaboration, and I hope you both felt so as well.

Elise, Sijo Home

BRAND PARTNERSHIPS



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