

STAIRS UP HANDLE IN



ABOUT JEN + ERIC

RV LIFESTYLE CONTENT CREATORS
GRAND DESIGN RV AMBASSADORS

Full-time travelers, Jen + Eric are content creators utilizing their talent and platform to inspire others to imagine life differently. Through beautiful photos and relatable stories,

Jen + Eric have created an authentic connection with their engaged community, and formed multiple partnerships with well-known brands to promote products and experiences that enable a fun and unique lifestyle such as theirs.

@STAIRSUPHANDLEIN | SOCIAL ENGAGEMENT



4% Engagement Rate
Viral Reel with 300k+ views
Average story views 300+



Cross-group engagement
Content likes exceeding 1k
43% increase in page follows



11k+ followers
1650k+ Monthly Views
Viral Story Pin with 1M views



1.4k+ followers
Viral TikTok with 26k views
Over 7600 likes

Updated as of 9/20/2021

HELLO@STAIRSUPHANDLEIN.COM
TRAVELING THE US

SKILLS

Jen is an experienced photographer and content creator, specializing in communications. She is passionate about branding, marketing, and creating beautiful RV interiors.

Eric brings experience from years working in the RV industry and has a keen aptitude for general maintenance and electrical systems. Eric is the outdoor enthusiast of this duo and is passionate about hiking and kayaking.

Together Jen + Eric exude a wide array of skillsets and interests, creating well-rounded, relatable experiences that their audience craves, and easily connects with.



SPECIALTIES

- Sponsored Instagram Posts, Reels + Stories
- Detailed blog feature with social share
- Brand + Product reviews/ambassadorship
- Giveaways + Contests
- Social Media Takeovers
- Content Creation + Product Photography

TESTIMONIALS

Jen and Eric were amazing to work with! They provided deliverables of high quality and in a timely manner. They went above and beyond for us by providing extra content that was creative and on-trend. Working with them was a very easy and positive experience!

Sarah, Clearsource RV Water Filter Systems

Jen was very professional, polite and easy to communicate with. All her images and ideas came out amazing and her expertise in producing quality Instagram content is what really defines her. We will definitely collaborate with her again for our upcoming main campaigns. 5 Star Creator!

Cody, Grafomap

BRAND PARTNERSHIPS

MERRELL 

TIRE
MINDER

RTIC



grafo • map

LIPPERT

latch.it

GRAND DESIGN
RECREATIONAL VEHICLES



UNBOUND
MERINO



BottleKeeper



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